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# RESEARCH EDUCATION SOLUTIONS

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In Association with



## INSTITUTE OF MANAGEMENT

Approved and recognized by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India

Announces

# **An International Conference & Award Ceremony**



# **GURU SHAKTI SAMMAN**

"Interdisciplinary Research on Management, Technology Social Science, Education, and Agriculture"

01st September 2024 (Sunday)

(Virtual Mode)

## ABOUT THE INTERNATIONAL CONFERENCE

Technology Social Science, Education, and Agriculture" will provide an ONLINE open forum for researchers, academicians, scholars, students, extension workers, entrepreneurs, and industry personnel to discuss various aspects of advancements in agriculture technology and allied sciences under different thematic areas and share their latest research achievements. Our conference "Convergence of Technology & with Engineering, Management, Social Sciences, and Agriculture for Better Productivity & Sustainability" will provide you with an opportunity to meet with international resource persons, researchers, and colleagues working in Agriculture, Allied Sciences, Engineering, and Management.

#### ABOUT THE ORGANISERS

#### **Research Education Solutions**

Research Education Solutions (RES) has been serving Academia for the last and a half decade. RES is a micro-enterprise registered with MSME, Government of India. We provide support and assistance for education in a wide variety of areas such as conferences, workshops, edited books, patent assistance, and data analysis services. Our core team is competent in various sub-domains of Commerce, Economics, Management, Political Science, Social Science, Education, English Literature, Science and Technology, Pharmaceutical and many more.

# **Institute of Management Bhubaneswar (IMB)**

Institute of Management Bhubaneswar (IMB) is an autonomous B-School approved and recognized by the All-India Council for Technical Education (AICTE), Ministry of HRD, Govt, of India. It has a well-equipped sprawling campus of three acres and occupies a vantage location on the N.H.16 at the heart of the city of Bhubaneswar@ Rasulgarh square, the state capital of Odisha. Over the last three decades, Institute of management Bhubaneswar, has uniquely positioned itself as India's one of the 'Corporate B-School' and with its two-year full-time Post Graduate Diploma in Management (PGDM) being approved by AICTE With an excellent pedagogy, continuous Innovation and through Research and development, IMB is well on its path to establish a globally networked, corporate-savvy, research-driven management education system that creates 'Industry Ready Managers' – an alert group of professionals equipped to operate in today's technology-driven business environment. As a result of that over the years, more than 500 organizations have absorbed our 3000+ alumni, who have earned respect and rich accolades for their achievements and are star performers within their organizations.

## **Conference Themes**

#### **Information Technology and Business Analytics**

Business Analytics, and Big Data Analytics | Artificial Intelligence, Machine Learning | Fintech, Blockchain Technology | Online Learning and Human-Computer Interaction

#### **Engineering and Technology**

Architecture Artificial Intelligence Bioinformatics Biomedical Engineering Biotechnology Civil Engineering Computer software and applications Computing Data Mining Design Energy Engineering Image Processing Information Technology Internet and World Wide Web Manufacturing Mining Nanotechnology and Smart Materials Networking Polymers and Plastics Renewable Energy Robotics Space Environment and Aviation Technology Systems Engineering Transport

#### **Marketing Management**

Marketing in the VUCA world | Digital Marketing and Social Media Marketing | Marketing and Digital Marketing Analytics | Logistics and Supply Chain Disruptions | Marketing of Financial Services

#### **Finance & Economics**

Banking and Financial Intermediation | Financial Markets: Derivatives and Risk Management | Behavioral Finance and Investment Bias

## **Entrepreneurship and Start-Ups**

Innovative idea Generation and Implementation | Project preparation for Innovative Ventures | Entrepreneurial culture/eco system | Small/Family Business Management, Intra/Entrepreneurship | Innovation and Technological Entrepreneurship | Women Entrepreneurship | Impact of Economic Environment of SMEs | Social Entrepreneurship and Innovation

#### **Post Covid Business Strategies**

Sustainable business strategies Post Covid-19 | Business lessons from Covid-19 | Covid -19 impact on Business and Economy | Changing dynamics of Education | Agile Business Strategies

#### **Social Science**

Education | Hospitality | Journalism and Mass Communication | Agricultural and Rural Development |

#### **Arts and Literature**

Contemporary Literature in Hindi and English

#### GREEN TECHNOLOGY, CLIMATE-SMART AGRICULTURE, SUSTAINABLE ENVIRONMENT

- 1. Watershed management and efficient water recycling
- 2. Quantitative and qualitative improvement of groundwater
- 3. Climate change, greenhouse gases and air quality
- 4. Biomass utilization towards greener energy
- 5. Soil health and prospective of soil conservation
- 6. Nutrient cycling and plant nutrition
- 7. Conservation tillage and prospective of soil carbon sequestration
- 8. GMOs for climate resilient farming
- 9. Organic agriculture towards food security
- 10. Restoration of productivity through precision farming
- 11. Mathematical and statistical modeling in achieving precision farming objectives.
- 12. IPM, INM and eco-friendly farming
- 13. Integration of agriculture and allied sector toward environmental restoration
- 14. Crop-livestock farming for efficient utilization of resources.
- 15. Adoption and limitation of green technology for sustainability
- 16. Waste management and treatment system.
- 17. Environmental remediation through the plant-based system
- 18. 3Ts: Green-, Nano- and Biotechnology for sustainability
- 19. Integrated resource management for sustainable and quality food production
- 20. Forestry, Biodiversity, and Conservation for sustainable food production
- 21. Horticultural crops for alternative way of livelihood.
- 22. Floriculture and Landscaping for sustainable development.

Conceptual and empirical submissions not specifically catering to the above-specified themes, but falling within the broad domain of Management, Science and Engineering, ICT, Arts and Literature, Social Science, Agriculture and Rural Development, Entrepreneurship Etc. is welcome.

## **Important Dates**

Date of submission of **Abstract** - 24<sup>th</sup> August 2024

Last Date of Registration - 26<sup>th</sup> August 2024

Date of Conference - 01st September 2024

**Submit your abstract to:** 

researchedu2020@gmail.com or resconferences@gmail.com

Call for any query/assistance: +91-7048984987, (Call + Whatsapp)

#### CONFERENCE REGISTRATION FEES DETAILS

#### **Indian Participants**

(PG Students/ Research Scholar: ₹ 500/-

**Academician/ Researchers/ Industry Persons: ₹ 1000/-**

Foreign Participants: 40 USD

## **Link for Registration of Conference:**

https://forms.gle/zKyXNsdLpup3NbmD9

## **Link for Award Registration:**

https://forms.gle/sEpPBe3XBa45CgTy5

## **Paper Submission Guidelines:**

- 1. All submissions must be typed double-spaced with 2.5 cm or 1-inch margins using 12pt.
- 2. Times New Roman font in a single MS Word file
- 3. All submissions must include a title, Author name(s), affiliation(s), email(s) and a Notation (\*) of the corresponding author.
- 4. Final paper should not exceed 2500 words in case of Book Chapters/ 3500 Words in case of Research Paper including the Abstract, body of the text (Introduction, Theory, Methods, Findings, Discussions, Conclusions, and Implications). For references APA style guide should be followed.
- 5. All papers should be submitted online to <a href="mailto:resconferences@gmail.com">resconferences@gmail.com</a>
- 6. The Manuscript/ Abstract Submitted must follow UGC Ethical Guidelines for Publication (Below 10% Plagiarism Accepted).
- 7. The Abstracts (Only) will be published in the E-Souvenir (with ISBN Number).

Link for Registration of Conference: https://forms.gle/zKyXNsdLpup3NbmD9

Link for Award Registration: https://forms.gle/sEpPBe3XBa45CgTy5

# **LIST OF AWARDS**

AWARDS FOR SENIOR TEACHERS OF ALL STREAMS, ACADEMIC HEADS, PRINCIPALS, DIRECTORS, VICE CHANCELLORS ETC.

SL No.	Awards
1	राष्ट्रीय शिक्षक गौरव प्रस्कार
	ACADEMICIAN OF NATIONAL PRIDE AWARD
2	भारत शिक्षा गौरव पुरस्कार
	PRIDE OF INDIAN EDUCATION AWARD
3	GLOBAL EXCELLENCE AWARD FOR ACADEMICS
	वैश्विक शिक्षा उत्कृष्टता पुरस्कार
4	LIFETIME ACHIEVEMENT AWARD
	आजीवन उपलब्धि पुरस्कार
5	GLOBAL ACADEMIC LEADER AWARD
	वैश्विक शिक्षण नेतृत्व पुरस्कार
6	INDIAN ACADEMIC LEADER AWARD
	शिक्षण नेतृत्व पुरस्कार
7	GLOBAL RESEARCHER AWARD
	वैश्विक शोधकर्ता पुरस्कार
8	RESEARCHER WITH GLOBAL EXCELLENCE AWARD
9	DISTINGUISHED ACADEMICIAN OF THE YEAR AWARD
10	GLOBAL ACADEMICIAN OF THE YEAR AWARD

	AWARDS FOR INSTITUTIONS AND DEPARTMENTS
•	OUTSTANDING SCIENCE AND TECHNOLOGY INSTITUTION OF THE
	YEAR
•	OUTSTANDING B-SCHOOL OF THE YEAR
•	BEST MANAGEMENT / ENGINEERING / SCIENCE / DEPARTMENT AWARD
•	AWARD FOR OUTSTANDING CONTRIBUTION IN RESEARCH IN SCIENCE
	/ TECHNOLOGY / MEDICAL SCIENCE / MANAGEMENT / BUSINESS
	STUDIES
•	INSTITUTION WITH EXCELLENCE IN TEACHING PEDAGOGY
•	INSTITUTION WITH EXCELLENCE IN RESEARCH AND CONSULTANCY
•	INSTITUTION WITH EXCELLENCE SCIENTIFIC RESEARCH

- SOCIAL CONTRIBUTOR OF THE YEAR AWARD
- INSTITUTE WITH EXCELLENCE IN HIGHER EDUCATION
- AWARD FOR OUTSTANDING PLACEMENTS

#### **AWARDS FOR DIRECTORS / DEANS / HODS AND SIMILAR LEVELS**

- OUTSTANDING ACADEMIC LEADER AWARD
- ACADEMIC ACHIEVER AWARD FOR EXCELLENCE IN INSTITUTIONS / DEPARTMENT MENTORING
- OUTREACH INITIATIVE OF THE YEAR AWARD IN HIGHER EDUCATION/ACADEMICS
- AWARD FOR OUTSTANDING SUPPORT FOR STUDENTS/RESEARCH SCHOLARS/PROFESSIONALS/FACULTIES
- BEST PRINCIPAL/DIRECTOR/DEAN/HOD OF THE YEAR AWARD
- DIRECTOR / DEAN / HOD OF THE YEAR AWARD
- ACADEMIC LEADER OF THE YEAR AWARD

#### **AWARDS FOR ALL CATEGORIES OF FACULTY MEMBERS**

- AWARD FOR EXCELLENCE IN RESEARCH GUIDANCE
- AWARD FOR EXCELLENCE IN IMPLEMENTATION OF INNOVATIVE PEDAGOGY
- RESEARCH EXCELLENCE AWARD
- OUTSTANDING RESEARCH SUPERVISOR AWARD
- AWARD FOR EXCELLENCE AND INNOVATION IN ONLINE EDUCATION
- ACADEMIC EXCELLENCE AWARD
- DISTINGUISHED ACADEMICIAN/PROFESSOR
   /LIBRARIAN/MENTOR/TRAINER/INSTRUCTOR AWARD
- AWARD FOR RESEARCH IN INNOVATIVE ACADEMIC DOMAINS
- AWARD FOR CONTRIBUTION IN EDUCATION SECTOR/TECHNICAL EDUCATION/RESEARCH & DEVELOPMENT
- AWARD FOR BEST PRACTICES IN INCLUSIVE EDUCATION
- AWARD FOR BEST PRACTICES IN READING AND LITERACY EDUCATION

#### **AWARD FOR BEST PRACTICES IN WRITING EDUCATIONAL BOOKS**

- AWARD FOR OUTSTANDING BOOK OF THE YEAR 2021 AND 2022 IN THE FIELD OF MANAGEMENT/ BUSINESS/ HUMANITIES / SOCIAL SCIENCES)
- FACULTY GUIDE FOR THE OUTSTANDING STUDENT PROJECT AWARD

- AWARD FOR EXEMPLARY INITIATIVE TOWARDS FACULTY DEVELOPMENT
  - PROGRAMS/CONFERENCES/WORKSHOPS/WEBINARS/SOCIAL SERVICE
- LIFETIME ACHIEVEMENT AWARD
- BEST EDUCATOR AWARD 2022
- AWARD FOR DISTINGUISHED THESIS (Ph.D.)
- AWARD FOR DISTINGUISHED DISSERTATION (M.PHIL.)
- AWARD FOR OUTSTANDING CONTRIBUTION TO THE RESEARCH & DEVELOPMENT IN ACADEMICS
- AWARD FOR DISTINGUISHED ACADEMICIAN /PROFESSOR IN HIGHER EDUCATION

#### **AWARDS FOR THE YOUNG FACULTY MEMBERS**

- YOUNG SCIENTIST AWARD
- YOUNG ACHIEVER AWARD
- YOUNG ENTREPRENEUR AWARD
- YOUNG RESEARCHER AWARD
- YOUNG RESEARCH SUPERVISOR AWARD

#### **AWARD FOR WOMEN ACADEMICIANS, DIRECTORS DEANS AND HODS**

- BEST WOMEN PRINCIPAL / DIRECTOR / DEAN / HOD AWARD
- BEST WOMEN PRINCIPAL / DIRECTOR / DEAN / HOD AWARD
- DISTINGUISHED WOMEN ACADEMICIAN AWARD
- BEST WOMEN ACADEMICIAN OF THE YEAR AWARD
- OUTSTANDING WOMEN RESEARCHER AWARD
- WOMEN ACADEMIC ACHIEVER OF THE YEAR AWARD
- WOMEN RESEARCH ACHIEVER OF THE YEAR AWARD
- DISTINGUISHED WOMEN Ph.D. SUPERVISOR AWARD

Link for Registration of Conference: https://forms.gle/zKyXNsdLpup3NbmD9 Link for Award Registration: https://forms.gle/sEpPBe3XBa45CgTy5

## **CONFERENCE ORGANISING COMMITTEE**

## For any further details please Contact:

## Ms. Megha Mittal

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# Prof. (Dr.) Trilochan Nayak

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