



RESEARCH EDUCATION SOLUTIONS

(Registered as Micro Enterprise with MSME, Government of India)

In Association with



**SHRI S. H. KELKAR COLLEGE OF ARTS
COMMERCE AND SCIENCE**

Affiliated with the University of Mumbai, Mumbai, Maharashtra

Announce

An International Conference

(4th and 5th May 2024)

(Virtual Mode)

on

**“Information Technology Revolution and
Its Applications in Business and Social
Sciences (ITRA’ 24)”**

&

International Award Ceremony

4th and 5th May 2024

(Saturday & Sunday)

ABOUT THE INTERNATIONAL CONFERENCE

The present conference on *“Information Technology Revolution and Its Applications in Business and Social Sciences (ITRA’ 24)”* will provide an ONLINE open forum for researchers, academicians, scholars, students, extension workers, entrepreneurs, and industry personnel to discuss various aspects of advancements in agriculture technology and allied sciences under different thematic areas and share their latest research achievements. Our conference “Convergence of Technology & with Engineering, Management, Social Sciences, and Agriculture for Better Productivity & Sustainability” will provide you with an opportunity to meet with international resource persons, researchers, and colleagues working in Agriculture, Allied Sciences, Engineering, and Management.

ABOUT THE ORGANISERS

Research Education Solutions

Research Education Solutions (RES) has been serving Academia for the last and a half decade. RES is a micro-enterprise registered with MSME, Government of India. We provide support and assistance for education in a wide variety of areas such as conferences, workshops, edited books, patent assistance, and data analysis services. Our core team is competent in various sub-domains of Commerce, Economics, Management, Political Science, Social Science, Education, English Literature, Science and Technology, Pharmaceutical and many more.

Shri S. H. Kelkar College of Arts Commerce and Science:

Shri S.H. Kelkar College, popularly known as Devgad College, Sindhudurg is one of the leading higher education institutes in the University of Mumbai region and Maharashtra state. Devgad College is a multi-facility college offering undergraduate and postgraduate programs in Arts, Humanities and Social Sciences, Business Finance and Commerce, Management Studies, and Science and Vocational Studies. The college also offers Post Graduate programs in the college for the last eighteen years. At present college runs M.Sc. (Organic Chemistry), M.Sc. (Analytical Chemistry) M.Sc. (Physics), and M.Sc. (Environmental Science) on a self-financial basis.

Conference Themes

Information Technology and Business Analytics

Business Analytics, and Big Data Analytics | Artificial Intelligence, Machine Learning | Fintech, Blockchain Technology | Online Learning and Human-Computer Interaction

Engineering and Technology

Architecture Artificial Intelligence| Bioinformatics| Biomedical Engineering| Biotechnology| Civil Engineering| Computer software and applications| Computing| Data Mining| Design Energy| Engineering Image Processing| Information Technology| Internet and World Wide Web Manufacturing| Mining Nanotechnology and Smart Materials Networking| Polymers and Plastics| Renewable Energy| Robotics| Space Environment and Aviation Technology| Systems Engineering Transport

Marketing Management

Marketing in the VUCA world | Digital Marketing and Social Media Marketing | Marketing and Digital Marketing Analytics | Logistics and Supply Chain Disruptions | Marketing of Financial Services

Finance & Economics

Banking and Financial Intermediation | Financial Markets: Derivatives and Risk Management| Behavioral Finance and Investment Bias

Entrepreneurship and Start-Ups

Innovative idea Generation and Implementation | Project preparation for Innovative Ventures | Entrepreneurial culture/eco system | Small/Family Business Management, Intra/Entrepreneurship | Innovation and Technological Entrepreneurship | Women Entrepreneurship | Impact of Economic Environment of SMEs | Social Entrepreneurship and Innovation

Post Covid Business Strategies

Sustainable business strategies Post Covid-19 | Business lessons from Covid-19 | Covid -19 impact on Business and Economy | Changing dynamics of Education | Agile Business Strategies

Social Science

Education | Hospitality | Journalism and Mass Communication | Agricultural and Rural Development |

Arts and Literature

Contemporary Literature in Hindi and English

GREEN TECHNOLOGY, CLIMATE-SMART AGRICULTURE, SUSTAINABLE ENVIRONMENT

1. Watershed management and efficient water recycling
2. Quantitative and qualitative improvement of ground water
3. Climate change, greenhouse gases and air quality
4. Biomass utilization towards greener energy

5. Soil health and prospective of soil conservation
6. Nutrient cycling and plant nutrition
7. Conservation tillage and prospective of soil carbon sequestration
8. GMOs for climate resilient farming
9. Organic agriculture towards food security
10. Restoration of productivity through precision farming
11. Mathematical and statistical modeling in achieving precision farming objectives
12. IPM, INM and eco-friendly farming
13. Integration of agriculture and allied sector towards environment restoration
14. Crop-livestock farming for efficient utilization of resources
15. Adoption and limitation of green technology for sustainability
16. Waste management and treatment system
17. Environmental remediation through the plant-based system
18. 3Ts: Green-, Nano- and Biotechnology for sustainability
19. Integrated resource management for sustainable and quality food production
20. Forestry, Biodiversity, and Conservation for sustainable food production
21. Horticultural crops for alternative way of livelihood.
22. Floriculture and Landscaping for sustainable development.

Conceptual and empirical submissions not specifically catering to the above-specified themes, but falling within the broad domain of Management, Science and Engineering, ICT, Arts and Literature, Social Science, Agriculture and Rural Development, Entrepreneurship Etc. is welcome.

Important Dates

Date of submission of Abstract	-	30th April 2024
Last Date of Registration	-	30th April 2024
Dates of Conference	-	04th and 5th May 2024

Contact Information:

Submit your abstract to:

researchedu2020@gmail.com or resconferences@gmail.com

Call for any query/assistance: +91- 8368898018

CONFERENCE REGISTRATION FEES DETAILS

Indian Participants

(PG Students/ Research Scholar: ₹ 500/-

Academician/ Researchers/ Industry Persons: ₹ 1000/-

Foreign Participants: 40 USD

Link for Registration of Conference:

<https://forms.gle/jYgzp3wi2vb63Vus8>

Link for Award Registration:

<https://forms.gle/vLnuJ4QR3nzcDibNA>

Paper Submission Guidelines:

1. All submissions must be typed double-spaced with 2.5 cm or 1-inch margins using 12pt.
2. Times New Roman font in a single MS Word file
3. All submissions must include a title, Author name(s), affiliation(s), email(s) and a Notation (*) of the corresponding author.
4. Final paper should not exceed 2500 words in case of Book Chapters/ 3500 Words in case of Research Paper including the Abstract, body of the text (Introduction, Theory, Methods, Findings, Discussions, Conclusions, and Implications). For references APA style guide should be followed.
5. All papers should be submitted online to- researchedu2020@gmail.com | resconferences@gmail.com
6. The Manuscript/ Abstract Submitted must follow UGC Ethical Guidelines for Publication (Below 10% Plagiarism Accepted).
7. **The Abstracts (Only) will be published in the E-Souvenir (with ISBN Number). Full papers will be published in Hard Copy-Edited Books (with ISBN & DOI Number) and ABDC Indexed Journals with nominal charges (with DOI Number).**

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LIST OF AWARDS

AWARDS FOR SENIOR TEACHERS OF ALL STREAMS, ACADEMIC HEADS, PRINCIPALS, DIRECTORS, VICE CHANCELLORS ETC.

SL No.	Awards
1	राष्ट्रीय शिक्षक गौरव पुरस्कार ACADEMICIAN OF NATIONAL PRIDE AWARD
2	भारत शिक्षा गौरव पुरस्कार PRIDE OF INDIAN EDUCATION AWARD
3	GLOBAL EXCELLENCE AWARD FOR ACADEMICS वैश्विक शिक्षा उत्कृष्टता पुरस्कार
4	LIFETIME ACHIEVEMENT AWARD आजीवन उपलब्धि पुरस्कार
5	GLOBAL ACADEMIC LEADER AWARD वैश्विक शिक्षण नेतृत्व पुरस्कार
6	INDIAN ACADEMIC LEADER AWARD शिक्षण नेतृत्व पुरस्कार
7	GLOBAL RESEARCHER AWARD वैश्विक शोधकर्ता पुरस्कार
8	RESEARCHER WITH GLOBAL EXCELLENCE AWARD
9	DISTINGUISHED ACADEMICIAN OF THE YEAR AWARD
10	GLOBAL ACADEMICIAN OF THE YEAR AWARD

AWARDS FOR INSTITUTIONS AND DEPARTMENTS

- OUTSTANDING SCIENCE AND TECHNOLOGY INSTITUTION OF THE YEAR
- OUTSTANDING B-SCHOOL OF THE YEAR
- BEST MANAGEMENT / ENGINEERING / SCIENCE / DEPARTMENT AWARD
- AWARD FOR OUTSTANDING CONTRIBUTION IN RESEARCH IN SCIENCE / TECHNOLOGY / MEDICAL SCIENCE / MANAGEMENT / BUSINESS STUDIES
- INSTITUTION WITH EXCELLENCE IN TEACHING PEDAGOGY

▪ INSTITUTION WITH EXCELLENCE IN RESEARCH AND CONSULTANCY
▪ INSTITUTION WITH EXCELLENCE SCIENTIFIC RESEARCH
▪ SOCIAL CONTRIBUTOR OF THE YEAR AWARD
▪ INSTITUTE WITH EXCELLENCE IN HIGHER EDUCATION
▪ AWARD FOR OUTSTANDING PLACEMENTS
AWARDS FOR DIRECTORS / DEANS / HODS AND SIMILAR LEVELS
▪ OUTSTANDING ACADEMIC LEADER AWARD
▪ ACADEMIC ACHIEVER AWARD FOR EXCELLENCE IN INSTITUTIONS / DEPARTMENT MENTORING
▪ OUTREACH INITIATIVE OF THE YEAR AWARD IN HIGHER EDUCATION/ACADEMICS
▪ AWARD FOR OUTSTANDING SUPPORT FOR STUDENTS/RESEARCH SCHOLARS/PROFESSIONALS/FACULTIES
▪ BEST PRINCIPAL/DIRECTOR/DEAN/HOD OF THE YEAR AWARD
▪ DIRECTOR / DEAN / HOD OF THE YEAR AWARD
▪ ACADEMIC LEADER OF THE YEAR AWARD

AWARDS FOR ALL CATEGORIES OF FACULTY MEMBERS
▪ AWARD FOR EXCELLENCE IN RESEARCH GUIDANCE
▪ AWARD FOR EXCELLENCE IN IMPLEMENTATION OF INNOVATIVE PEDAGOGY
▪ RESEARCH EXCELLENCE AWARD
▪ OUTSTANDING RESEARCH SUPERVISOR AWARD
▪ AWARD FOR EXCELLENCE AND INNOVATION IN ONLINE EDUCATION
▪ ACADEMIC EXCELLENCE AWARD
▪ DISTINGUISHED ACADEMICIAN/PROFESSOR /LIBRARIAN/MENTOR/TRAINER/INSTRUCTOR AWARD
▪ AWARD FOR RESEARCH IN INNOVATIVE ACADEMIC DOMAINS
▪ AWARD FOR CONTRIBUTION IN EDUCATION SECTOR/TECHNICAL EDUCATION/RESEARCH & DEVELOPMENT
▪ AWARD FOR BEST PRACTICES IN INCLUSIVE EDUCATION
▪ AWARD FOR BEST PRACTICES IN READING AND LITERACY EDUCATION

AWARD FOR BEST PRACTICES IN WRITING EDUCATIONAL BOOKS

- AWARD FOR OUTSTANDING BOOK OF THE YEAR 2021 AND 2022 IN THE FIELD OF MANAGEMENT/ BUSINESS/ HUMANITIES / SOCIAL SCIENCES)
- FACULTY GUIDE FOR THE OUTSTANDING STUDENT PROJECT AWARD
- AWARD FOR EXEMPLARY INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMS/CONFERENCES/WORKSHOPS/WEBINARS/SOCIAL SERVICE
- LIFETIME ACHIEVEMENT AWARD
- BEST EDUCATOR AWARD – 2022
- AWARD FOR DISTINGUISHED THESIS (Ph.D.)
- AWARD FOR DISTINGUISHED DISSERTATION (M.PHIL.)
- AWARD FOR OUTSTANDING CONTRIBUTION TO THE RESEARCH & DEVELOPMENT IN ACADEMICS
- AWARD FOR DISTINGUISHED ACADEMICIAN /PROFESSOR IN HIGHER EDUCATION

AWARDS FOR THE YOUNG FACULTY MEMBERS

- YOUNG SCIENTIST AWARD
- YOUNG ACHIEVER AWARD
- YOUNG ENTREPRENEUR AWARD
- YOUNG RESEARCHER AWARD
- YOUNG RESEARCH SUPERVISOR AWARD

AWARD FOR WOMEN ACADEMICIANS, DIRECTORS DEANS AND HODs

- BEST WOMEN PRINCIPAL / DIRECTOR / DEAN / HOD AWARD
- BEST WOMEN PRINCIPAL / DIRECTOR / DEAN / HOD AWARD
- DISTINGUISHED WOMEN ACADEMICIAN AWARD
- BEST WOMEN ACADEMICIAN OF THE YEAR AWARD
- OUTSTANDING WOMEN RESEARCHER AWARD
- WOMEN ACADEMIC ACHIEVER OF THE YEAR AWARD
- WOMEN RESEARCH ACHIEVER OF THE YEAR AWARD
- DISTINGUISHED WOMEN Ph.D. SUPERVISOR AWARD

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CONFERENCE ORGANISING COMMITTEE

For Any further details please Contact:

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Dr. V.B. Kunure

Principal

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