

Recent Advances in New Technology, Business Management Education and Social Sciences

Submission Details:

Manuscript Submission deadline – **05th March, 2022**

Decision on Acceptance – 10 March, 2022

Publication of Book – March, 2022

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Published By:

InSc International Publishers

An ISO 9001:2015 Certified and

Registered under MSME &

Corporate Affairs, Government of India

TOPICS (List is not restricted to the below topics)

INFORMATION TECHNOLOGY AND BUSINESS ANALYTICS: Business Analytics, and Big Data Analytics | Artificial Intelligence, Machine Learning | Fintech, Blockchain Technology | Online Learning and Human Computer Interaction | **ENTREPRENEURSHIP AND START-UPS:** Innovative idea Generation and Implementation | Project preparation for Innovative Ventures | Entrepreneurial culture/eco system | Small/Family Business Management, Intra/Entrepreneurship | Innovation and Technological Entrepreneurship | Women Entrepreneurship | Impact of Economic Environment of SMEs | Social Entrepreneurship and Innovation: **ENGINEERING AND TECHNOLOGY:** Architecture, Artificial Intelligence, Bioinformatics, Biomedical Engineering, Biotechnology, Civil Engineering, Computer software and applications, Computing, Data Mining, Design, Energy, Engineering, Forestry, Image Processing, Information Technology, Internet and World Wide Web, Manufacturing, Mining, Nanotechnology and Smart Materials, Networking, Polymers and Plastics, Renewable Energy, Robotics, Space Environment and Aviation Technology, Systems Engineering, Transport | **PHYSICAL AND LIFE SCIENCES:** Agriculture, Aquaculture, Archaeology, Astronomy, Biodiversity, Biology, Chemistry, Earth Sciences, Ecology, Environment, GIS, Genetics, Meteorology, Oceanography, Physics, Soil, Waste Management, Water, Health and Medicine, Alternative Health, Cardiology, Family Medicine, Food Safety, Gastroenterology, Health, Medicine and Medical Science Public Health. **MARKETING MANAGEMENT:** Marketing in the VUCA world | Digital Marketing and Social Media Marketing | Marketing and Digital Marketing Analytics | Logistics and Supply Chain Disruptions | Marketing of Financial Services, **HUMAN RESOURCE MANAGEMENT:** Strategic HRM, Green HRM, Training and Development, Talent Management, Employee Engagement, Remote Employees, Employee Learning, Workplace Experience etc. **FINANCE & ECONOMICS:** Banking and Financial Intermediation | Financial Markets: Derivatives and Risk Management | Behavioral Finance and Investment Bias | **POST COVID BUSINESS STRATEGIES:** Sustainable business strategies Post Covid-19 | Business lessons from Covid-19 | Covid -19 impact on Business and Economy | Changing dynamics of Education | Agile business Strategies |

General Manuscript Guidelines –

- MS word, Times new Roman, Font size – 12, Double line spacing. Words Limit - 2500 to 3500, reference style - APA (6th edition). The work must original & unpublished.
- Book will be published with ISBN No.**
- There is No publication fee. However, administration charges of **Rs. 2000/- (Indian Authors – one hard copy of the book included) \$ 150 (for foreign authors – Only soft copy of the Book will be provided through mail to foreign authors)** need to be paid by the authors once the paper gets accepted which covers **One Hard copy of the book (for Indian Authors), E-Publication certificate, Additional copies for other authors, if any, will cost Rs. 700 per copy (for extra copy).** For any further clarification please call – 8368898018 or write: researchedu2020@gmail.com

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