

RECENT ADVANCES IN MATHEMATICS, STATISTICS, COMMERCE, MANAGEMENT AND POST COVID BUSINESS STRATEGIES

Submission Details

MANUSCRIPT SUBMISSION DEADLINE – 15TH MAY, 2022

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SUBJECT AREAS - MULTIDISCIPLINARY (ALL DOMAINS AND DISCIPLINE)

FINANCE & ECONOMICS

- BANKING & FINANCIAL INTERMEDIATION
- FINANCIAL MARKETS: DERIVATIVES & RISK MANAGEMENT
- BEHAVIORAL FINANCE & INVESTMENT BIAS
- INVESTMENT AVENUES
- INSURANCE AND MUTUAL FUNDS

MATHEMATICS:-

- ALGEBRAIC GEOMETRY
- BINOMIAL THEOREM
- COMPLEX NUMBERS & COMPLEX VARIABLES
- LINEAR SYSTEMS OF EQUATIONS
- POLYNOMIAL SYSTEMS OF EQUATIONS
- MATRIX THEORY

COMMERCE MANAGEMENT:-

- E-COMMERCE
- BUSINESS PLANNING
- CUSTOMER SERVICE
- FINANCIAL MANAGEMENT
- MARKETING
- TIME MANAGEMENT
- STRATEGIC MANAGEMENT
- E-COMMERCE
- DIGITAL MARKETING

STATISTICS:-

- SURVEY DATA
- RESEARCH AND STATISTICS
- SAMPLING
- MULTIVARIATE DATA ANALYSIS
- MARKETING ANALYTICS
- DESCRIPTIVE AND INFERENCE STATISTICS

POST COVID BUSINESS STRATEGIES:-

- SUSTAINABLE BUSINESS STRATEGIES POST COVID-19
- BUSINESS LESSONS FROM COVID-19
- COVID-19 IMPACT ON BUSINESS & ECONOMY
- CHANGING DYNAMICS OF EDUCATION
- AGILE BUSINESS STRATEGIES

MARKETING MANAGEMENT

- MARKETING IN THE VUCA WORLD
- DIGITAL MARKETING & SOCIAL MEDIA MARKETING
- MARKETING & DIGITAL MARKETING ANALYSIS
- MARKETING OF FINANCIAL SERVICES

GENERAL MANUSCRIPT GUIDELINES

MS WORD, TIMES NEW ROMAN, FONT SIZE- 12, DOUBLE LINE SPACING. WORDS LIMIT- 2500 TO 3500, REFERENCE STYLE- APA (6TH EDITION). THE WORK MUST BE ORIGINAL AND UNPUBLISHED. **BOOK WILL BE PUBLISHED WITH ISBN NO.**

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ALL QUERIES MAY BE ADDRESSED TO

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