Management

Social Sciences

ICT & Technology

Arts and Literature

Blockchain, ML and AI

03rd October 2021

INTERNATIONAL CONFERENCE ON

Disruptive Technology, Industry 4.0 and Advances in Management, I.T. and Social Sciences

[Management | Information Technology | Blockchain | Digital Marketing | Education | Hospitality | Agriculture & Rural Development | Arts and Literature | Entrepreneurship]

- All accepted papers will be published in an ISBN No. Book with International Publisher.
- Two best Papers from Each Track shall be awarded with "Best Research Paper Award".



RESEARCH EDUCATION SOLUTIONS

Registered as Micro Enterprise under MSME www.researchedu.in

E-Mail: researchedu2020@gmail.com

Conference Themes

INFORMATION TECHNOLOGY AND BUSINESS ANALYTICS

Business Analytics, and Big Data Analytics | Artificial Intelligence, Machine Learning | Fintech, Blockchain Technology | Online Learning and Human Computer Interaction

MARKETING MANAGEMENT

Marketing in the VUCA world | Digital Marketing and Social Media Marketing | Marketing and Digital Marketing Analytics | Logistics and Supply Chain Disruptions | Marketing of Financial Services

FINANCE & ECONOMICS

Banking and Financial Intermediation | Financial Markets: Derivatives and Risk Management | Behavioural Finance and Investment Bias |

ENTREPRENEURSHIP AND START-UPS

Innovative idea Generation and Implementation | Project preparation for Innovative Ventures | Entrepreneurial culture/eco system | Small/Family Business Management, Intra/Entrepreneurship | Innovation and Technological Entrepreneurship | Women Entrepreneurship | Impact of Economic Environment of SMEs | Social Entrepreneurship and Innovation

POST COVID BUSINESS STRATEGIES

Sustainable business strategies Post Covid-19 | Business lessons from Covid-19 | Covid -19 impact on Business and Economy | Chanding dynamics of Education | Agile business Strategies

SOCIAL SCIENCE

Education | Hospitality | Journalism and Mass Communication | Agricultural and Rural Development |

ARTS AND LITERATURE

Contemporary Literature in Hindi and English

Conceptual and empirical submissions not specifically catering to the abovespecified themes, but falling within the broad domain of Management, IT, ICT, Arts and Literature, Social Science, Agriculture and Rural Development, Entrepreneurship Etc.

Important Dates

Date of submission of Full Paper - 25th September 2021

Decision of Acceptance - 27th September 2021

Last Date of Registration - 30th September 2021

Dates of Conference - 03rd October 2021

Contact Information:

Submit your paper on - researchedu2020@gmail.com
Call: - 8368898018 for any guidance

- Editorial Positions are open for ISBN Book with International Publisher. Please call 8368898018 for more details.
- Two best Papers from Each Track shall be awarded with "Best Research Paper Award".

Fee and Registration Details

Indian Participants - Rs. 499/-Foreign Participants - \$ 20

All accepted papers will be published in an <u>ISBN No. Book</u> with International Publisher at reasonable additional cost and the authors will be provide the hard copy of the book along the <u>Publication Certificate</u>.

Paper Submission Guidelines:

- All submissions must be typed double-spaced with 2.5 cm or 1-inch margins using 12 point.
- Times New Roman font in a single MS Word file
- All submissions must include a title, Author name(s), affiliation(s), email(s) and a Notation (*) of the corresponding author.
- Final paper should not exceed 2500 words including the Abstract, body of the text (Introduction, Theory, Methods, Findings, Discussions, Conclusions, and Implications). For references APA style guide should be followed.
- All papers should be submitted online to researchedu2020@gmail.com,
- Call 8368898018 for any clarifications or Queries.

Eminent Speakers from Industry and Academia



Dr. Aarti IMSAR, MDU, Rohtak



Dr. Pooja Nagpal P.E.S. College of Engineering Mandya



Dr. Asma Farooque Integral University, Lucknow



Dr. Sanjay Negi HCL Technologies



Mr. Vishal Varma Expert – Entrepreneurship



Ms. Reshu Gupta
Expert- ITEs & Vocational Education



Dr. Chintan Ajaybhai Shah Bhagwan Mahavir College of Business Administration