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CALL FOR BOOK CHAPTERS

TECHNOLOGICAL ADVANCEMENTS IN MANAGEMENT, AGRICULTURE, EDUCATION & SOCIAL SCIENCES

Submission Details:

Manuscript Submission deadline – **30th May 2021**

Decision on Acceptance – 5th June, 2021

Publication of Book – July-August, 2021

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BHARTI PUBLICATIONS

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Topics (not limited to)

Management

- Marketing Management
- E-Commerce, Retail Management
- Insurance, Banking, Economics
- Human Resource Management
- Marketing Analytics
- Supply Chain Management
- Digital Marketing
- Green Banking, Green Accounting

Technology and Innovations:

- VUCA | Industry 4.0
- Ethics, Values and CSR
- AI and Blockchain
- IT applications in Business, commerce and Industry

Education:

- ICT and Education
- Online Learning-Teaching

Social Sciences:

- Development Communication, Agriculture, Sociology, Psychology, History and Law
- Spirituality, Ethics and Values

Journalism and Mass Communication:

- Electronic and Broadcast Media, Social Media and News, Mass communication, Digital media

Hospitality:

- Tourism Management, Hotel Management

Agricultural and Rural Development

- New farm bills 2020
- Use of technology in agriculture
- Financial Inclusion and rural development
- Rural Product Marketing
- Vocal for Local

General Manuscript Guidelines –

- MS word, Times new Roman, Font size – 12, Double line spacing. Words Limit - 2500 to 3500, reference style - APA (6th edition)
- The work must original & unpublished. **Max. Three authors** are permitted per paper.
- **Book will be published with an ISBN No.**
- There is No publication fee. However, administration charges of **Rs. 1000/- (Indian Authors) \$ 70 (for foreign authors – Only soft copy of the Book will be provided through mail to foreign authors)** need to be paid by the authors once the paper gets accepted which covers **One Hard copy of the book (for Indian Authors), E-Publication certificate, Additional copies for other authors, if any, will cost Rs. 600 per copy (for extra copy).**
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