

DISRUPTIVE TECHNOLOGY, INDUSTRY 4.0 AND ADVANCES IN MANAGEMENT, I.T. AND SOCIAL SCIENCES

Submission Details:

Manuscript Submission deadline – **10th November, 2021**

Decision on Acceptance – **15th November, 2021**

Publication of Book – November-December, 2021

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TOPICS

INFORMATION TECHNOLOGY AND BUSINESS ANALYTICS

Business Analytics, and Big Data Analytics | Artificial Intelligence, Machine Learning | Fintech, Blockchain Technology | Online Learning and Human Computer Interaction

ENTREPRENEURSHIP AND START-UPS

Innovative idea Generation and Implementation | Project preparation for Innovative Ventures | Entrepreneurial culture/eco system | Small/Family Business Management, Intra/Entrepreneurship | Innovation and Technological Entrepreneurship | Women Entrepreneurship | Impact of Economic Environment of SMEs | Social Entrepreneurship and Innovation.

SOCIAL SCIENCE

Education | Hospitality | Journalism and Mass Communication | Agricultural and Rural Development |

ARTS AND LITERATURE

Contemporary Literature in Hindi and English

MARKETING MANAGEMENT

Marketing in the VUCA world | Digital Marketing and Social Media Marketing | Marketing and Digital Marketing Analytics | Logistics and Supply Chain Disruptions | Marketing of Financial Services

HUMAN RESOURCE MANAGEMENT

Strategic HRM, Green HRM, Training and Development, Talent Management, Employee Engagement, Remote Employees, Employee Learning, Workplace Experience etc.

FINANCE & ECONOMICS

Banking and Financial Intermediation | Financial Markets: Derivatives and Risk Management | Behavioural Finance and Investment Bias |

POST COVID BUSINESS STRATEGIES

Sustainable business strategies Post Covid-19 | Business lessons from Covid-19 | Covid -19 impact on Business and Economy | Changing dynamics of Education | Agile business Strategies

We welcome conceptual and empirical submissions falling in all the areas within the broad domain of Management, IT, ICT, Arts and Literature, Social Science, Agriculture and Rural Development, Entrepreneurship Etc.

General Manuscript Guidelines –

- MS word, Times new Roman, Font size – 12, Double line spacing. Words Limit - 2500 to 3500, reference style - APA (6th edition)
- The work must original & unpublished.
- **Book will be published with ISBN No.**
- There is No publication fee. However, administration charges of **Rs. 2000/- (Indian Authors – one hard copy of the book included) \$ 150 (for foreign authors – Only soft copy of the Book will be provided through mail to foreign authors)** need to be paid by the authors once the paper gets accepted which covers **One Hard copy of the book (for Indian Authors), E-Publication certificate, Additional copies for other authors, if any, will cost Rs. 700 per copy (for extra copy).** For any further clarification please call – **8368898018** or write : researchedu2020@gmail.com

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